

# Integrated Marketing Packages

Reach up to 52,000 readers each week with a print, online and social media package that delivers your advertising message seven days a week across multiple platforms.



# Classified

## CHOOSE YOUR PACKAGE

### 12-Month Package Our Best Rate

Package includes:

- Your ad every week for one year
- A platinum upgrade in fenceviewer.com's Business Directory - fenceviewer visits average 18,000 each week
- Digital subscription to *The Ellsworth American* or *Mount Desert Islander*
- Full color one issue per quarter
- One classified ad each week
- 40% discount on all special sections, including *Out & About* advertising
- 25% discount on social media maintenance (Facebook, Twitter)
- 25% discount on new website design
- 50% color discount on additional weeks
- 50% discount on help wanted advertising

### 6-Month Package

Package includes:

- Your ad every week for six months
- Full color one issue per quarter
- A platinum upgrade in fenceviewer.com's Business Directory
- 15% discount on social media maintenance (Facebook, Twitter)
- 30% discount on all special sections, including *Out & About* advertising
- 25% discount on help wanted advertising

### 3-Month Package

Package includes:

- Your ad every week for three months
- A platinum upgrade in fenceviewer.com's Business Directory
- 20% discount on special sections, including *Out & About* advertising
- 5% discount on social media maintenance (Facebook, Twitter)

## Monthly Rate for Classified Packages

Package Length	Full Page	Half Page	Third Page	Quarter Page	Eighth Page	Sixteenth Page	Small Space	Directory
<b>Our Best Rate</b>								
12 months	\$5,645.00	\$3,770.00	\$2,485.00	\$1,860.00	\$1,300.00	\$725.00	\$390.00	\$185.00
6 months	\$6,570.00	\$4,180.00	\$2,760.00	\$2,065.00	\$1,450.00	\$800.00	\$425.00	\$200.00
3 months	\$6,910.00	\$4,400.00	\$2,910.00	\$2,175.00	\$1,515.00	\$850.00	\$445.00	\$210.00

Available discounts:  
 3% when paid by the 15th of each month  
 5% prepaid each month  
 10% prepaid for the entire package