

Integrated Marketing Packages

Reach up to 52,000 readers each week with a print, online and social media package that delivers your advertising message seven days a week across multiple platforms.



Half Page Ad

CHOOSE YOUR PACKAGE

12-Month Package Our Best Rate

Package includes:

- Your Half Page ad every week for one year
- Copy changes twice monthly
- A platinum upgrade in fenceviewer.com's Business Directory – fenceviewer visits average 18,000 each week
- Digital subscription to *The Ellsworth American* or *Mount Desert Islander*
- Full color one issue per quarter
- One classified ad each week
- 40% discount on all special sections, including *Out & About* advertising
- 25% discount on social media maintenance (Facebook, Twitter)
- 25% discount on new website design
- 50% color discount on additional weeks
- 50% discount on help wanted advertising

6-Month Package

Package includes:

- Your Half Page ad every week for six months
- Copy changes twice monthly
- Full color one issue per quarter
- A platinum upgrade in fenceviewer.com's Business Directory
- 15% discount on social media maintenance (Facebook, Twitter)
- 30% discount on all special sections, including *Out & About* advertising
- 25% discount on help wanted advertising

3-Month Package

Package includes:

- Your Half Page ad every week for three months
- Copy changes twice monthly
- A platinum upgrade in fenceviewer.com's Business Directory
- 20% discount on special sections, including *Out & About* advertising
- 5% discount on social media maintenance (Facebook, Twitter)

About fenceviewer.com
Fenceviewer is the community news and information website for Hancock County, Maine, maintained by *The Ellsworth American* and *Mount Desert Islander*. A platinum upgrade in fenceviewer's popular Business Directory includes a digital subscription to the newspaper of your choice, top-of-category positioning, run-of-site text ad, additional category listings and key words, banner and tile ad discounts, unlimited business today posts and a business profile with photographs and logos. Fenceviewer.com averages 18,000 visits each week.

Monthly Rate for Half Page Packages

Package Length	Our Best Rate 14,700 Homes EA and MDI Combination	10,655 Homes <i>The Ellsworth American</i>	4,107 Homes <i>Mount Desert Islander</i>
12 months	\$3,740.00	\$2,735.00	\$1,660.00
6 months	\$4,205.00	\$3,070.00	\$1,910.00
3 months	\$4,475.00	\$3,275.00	\$1,975.00

Available discounts:
3% when paid by the 15th of each month
5% prepaid each month
10% prepaid for the entire package