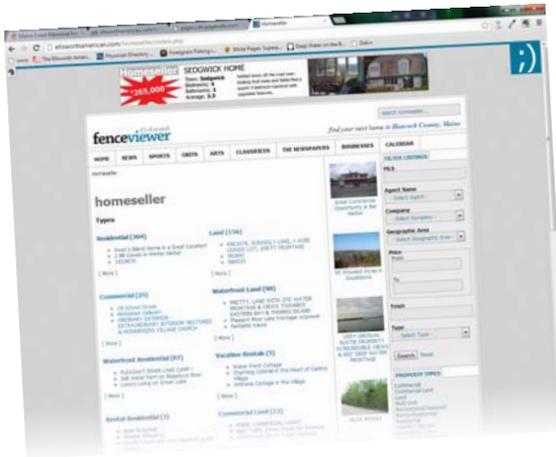


# Internet Advertising



## Homeseller

Homeseller is an online real estate database of properties for sale or rent featured prominently on *The Ellsworth American*, *Mount Desert Islander* and FenceViewer sites, with thousands of property views each month.

For as little as \$18.25 per month, a real estate agent can list as many properties as he or she would like. A Web-based add/edit function allows the agent to add, modify or delete properties easily via any computer connected to the Internet.

## Single Agent

Agent-maintained Account \$18.25/month

## Agency Account

Agency-maintained Account \$120/month  
 With unlimited number of agents  
 in a single office



## Help Wanted Ads

Using the Internet to find a job has become commonplace. Help wanted display ads that appear in *The Ellsworth American* and *Mount Desert Islander* also can be placed on our Hancock County Help Wanted Facebook page. Our Facebook page is prominently linked from our websites, EllsworthAmerican.com, MDIslander.com and FenceViewer.com. The ads are formatted to work on the Internet, and include logos and graphics and a link to your website.

With a Help Wanted Display Ad \$15 per week  
 With a Help Wanted Line Ad \$5 per week

## Internet Advertisements

Advertising your website is crucial to its success. As the Internet grows, so does the amount of content available to the average Web surfer. Informing people that you have a website and how to find it is the only way to direct people to your site.

Advertisers with Integrated Marketing Packages save up to 25% on Internet advertising.

## Banner Advertisements

Banners (728x90) rotate at the top of all FenceViewer pages. \$249/month

## Tile Advertisements

Tile advertisements rotate throughout FenceViewer.com. You will find tile ads in the dark blue column located on virtually every page. You can purchase tile space as follows:

Section Tile (115x225) \$149/month  
 Top Tile (115x225) \$300/month  
 Guaranteed static position at the top of the tiles on every FenceViewer.com page.

