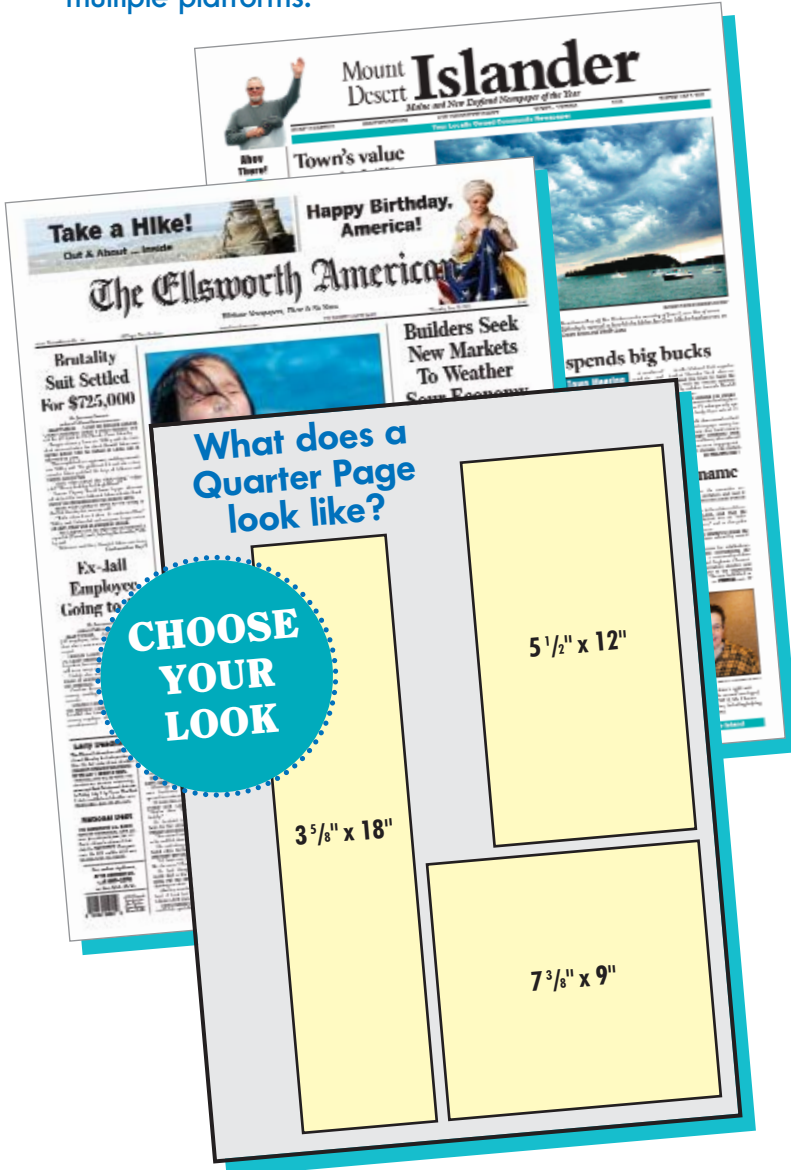


# Integrated Marketing Packages

Reach up to 52,000 readers each week with a print, online and social media package that delivers your advertising message seven days a week across multiple platforms.



# Quarter Page Ad

## CHOOSE YOUR PACKAGE

### 12-Month Package Our Best Rate

*Package includes:*

- Your Quarter Page ad every week for one year
- Copy changes twice monthly
- A platinum upgrade in fenceviewer.com's Business Directory – fenceviewer visits average 18,000 each week
- Digital subscription to *The Ellsworth American* or *Mount Desert Islander*
- Full color one issue per quarter
- One classified ad each week
- 40% discount on all special sections, including *Out & About* advertising
- 25% discount on social media maintenance (Facebook, Twitter)
- 25% discount on new website design
- 50% color discount on additional weeks
- 50% discount on help wanted advertising

### 6-Month Package

*Package includes:*

- Your Quarter Page ad every week for six months
- Copy changes twice monthly
- Full color one issue per quarter
- A platinum upgrade in fenceviewer.com's Business Directory
- 15% discount on social media maintenance (Facebook, Twitter)
- 30% discount on all special sections, including *Out & About* advertising
- 25% discount on help wanted advertising

### 3-Month Package

*Package includes:*

- Your Quarter Page ad every week for three months
- Copy changes twice monthly
- A platinum upgrade in fenceviewer.com's Business Directory
- 20% discount on special sections, including *Out & About* advertising
- 5% discount on social media maintenance (Facebook, Twitter)

About fenceviewer.com  
Fenceviewer is the community news and information website for Hancock County, Maine, maintained by *The Ellsworth American* and *Mount Desert Islander*. A platinum upgrade in fenceviewer's popular Business Directory includes a digital subscription to the newspaper of your choice, top-of-category positioning, run-of-site text ad, additional category listings and key words, banner and tile ad discounts, unlimited business today posts and a business profile with photographs and logos. Fenceviewer.com averages 18,000 visits each week.

## Monthly Rate for Quarter Page Packages

Package Length	<b>Our Best Rate</b> 14,700 Homes EA and MDI Combination	10,655 Homes <i>The Ellsworth American</i>	4,107 Homes <i>Mount Desert Islander</i>
12 months	\$1,890.00	\$1,400.00	\$875.00
6 months	\$2,120.00	\$1,565.00	\$995.00
3 months	\$2,275.00	\$1,625.00	\$1,050.00

Available discounts:  
3% when paid by the 15th of each month  
5% prepaid each month  
10% prepaid for the entire package