

Integrated Marketing Packages

Reach up to 52,000 readers each week with a print, online and social media package that delivers your advertising message seven days a week across multiple platforms.



Real Estate

CHOOSE YOUR PACKAGE

12-Month Package Our Best Rate

Package includes:

- Your ad every week for one year
- A platinum upgrade in fenceviewer.com's Business Directory - fenceviewer visits average 18,000 each week
- Digital subscription to *The Ellsworth American* or *Mount Desert Islander*
- Full color one issue per quarter
- One classified ad each week
- 40% discount on all special sections, including *Out & About* advertising
- 25% discount on social media maintenance (Facebook, Twitter)
- 25% discount on new website design
- 50% color discount on additional weeks
- 50% discount on help wanted advertising

6-Month Package

Package includes:

- Your ad every week for six months
- Full color one issue per quarter
- A platinum upgrade in fenceviewer.com's Business Directory
- 15% discount on social media maintenance (Facebook, Twitter)
- 30% discount on all special sections, including *Out & About* advertising
- 25% discount on help wanted advertising

3-Month Package

Package includes:

- Your ad every week for three months
- A platinum upgrade in fenceviewer.com's Business Directory
- 20% discount on special sections, including *Out & About* advertising
- 5% discount on social media maintenance (Facebook, Twitter)

Monthly Rate for Real Estate Packages

Package Length	Full Page	Half Page	Third Page	Quarter Page	Eighth Page	Sixteenth Page	Small Space
Our Best Rate							
12 months	\$5,645.00	\$3,120.00	\$2,125.00	\$1,620.00	\$1,165.00	\$620.00	\$400.00
6 months	\$6,245.00	\$3,450.00	\$2,340.00	\$1,785.00	\$1,290.00	\$665.00	\$435.00
3 months	\$6,700.00	\$3,640.00	\$2,465.00	\$1,895.00	\$1,335.00	\$635.00	\$395.00

Available discounts:
 3% when paid by the 15th of each month
 5% prepaid each month
 10% prepaid for the entire package