

## Lesson 11: Comprehending the Classified Ads

### Newspaper Focus: Classified Ads

*Background* – The classified ad section of the newspaper provides students with an excellent opportunity to apply their research skills in a practical situation. Students may not realize that the classified ads have an index to direct readers to specific sections. Many times, each section has another sub-index at the top of the category. There is usually a rationale for how the information is organized in each section. For example, cars might be listed alphabetically and newest to oldest. Pets may be listed alphabetically within specific categories. In this activity, students will see the value of understanding and using organizational and reference skills.

### Pre-K-2

#### **A. PROCESS OF READING**

2. Demonstrate an understanding that reading is a way to gain information about the world.

#### **D. INFORMATIONAL TEXTS**

1. Understand the main idea of simple expository information.

#### **E. PROCESSES OF WRITING AND SPEAKING**

1. Tell about experiences and discoveries, both orally and in writing.

#### **H. RESEARCH-RELATED WRITING AND SPEAKING**

1. Develop a search strategy which uses appropriate and available resources.
3. Record and share information gathered.

### 3-4

#### **A. PROCESS OF READING**

5. Read a variety of narrative and informational texts independently and fluently.

#### **B. LITERATURE AND CULTURE**

4. Share responses to quality literature with peers, citing reasons and making comparisons to other reading, or viewing, or to life experiences.
9. Recognize basic elements of plot and recount events, ideas, and important details from material read, heard, or viewed.

#### **D. INFORMATIONAL TEXTS**

3. Read for a variety of purposes (e.g., to answer specific questions, to form an opinion, to skim for information).
4. Summarize informational texts (e.g., identify the main idea or concept and the supporting detail).
5. Recognize when a text is primarily intended to instruct or to persuade.

#### **E. PROCESSES OF WRITING AND SPEAKING**

4. Report orally and summarize personal discoveries they have made as a result of reading and viewing.

#### **H. RESEARCH-RELATED WRITING AND SPEAKING**

2. Use print and non-print resources (e.g., encyclopedias, dictionaries, people, indexes) to gather information on research topics.